

Market Guidance one-page document for retailer/trade/brand owner/brand licensee use:

NEMA is helping consumers identify compatible LED light bulbs and dimmers. This logo and optional statement may begin to appear on the packages of LED lamps and dimmers to show consumers how to identify compatible products.

Logo:



Optional Statement: Look for this logo to find LED bulbs and dimmers that work together

What does the logo mean for consumers?

When the logo appears on the package, consumers know that the LED bulb or dimmer inside has been designed to be compatible with dimmers or bulbs that have the same logo on their package. Bulbs and dimmers can also be matched across Brands. A Brand A bulb, for example, can be used with a Brand B dimmer, as long as both have the logo on their packages. The logo identifies products that will dim down to 20% of the maximum light level. Many LED bulbs can dim lower. Check bulb packaging for more information.

What happens if I buy one product with the logo and one without?

The LED lamp and dimmer may work together, and may perform well. However, there is also a possibility that the bulb may flicker, or both may hum. To avoid potential consumer dissatisfaction, it is better to use bulbs and dimmers that both have the logo on their packages.

How can the logo be used?

Licensees who sign the LED dimming Memorandum of Understanding with NEMA may associate the logo with any bulb or dimmer that meets the required performance and compatibility criteria.

The logo will appear on the product packaging. It may also appear on the product itself.

The logo and the statement should appear together

- On point-of purchase display, in-store signage, etc.
- On product information pages.
- In retailer's product descriptions – online, in print, etc.
- On Licensees' websites.

For more information go to: nema.org/led-dimming

The National Electrical Manufacturers Association (NEMA) is the association of electrical equipment and medical imaging manufacturers.